From: Mark Streker
To: Daniel Cohen
Subject: FW: BodyWorn Provides Officer Safety and Peace of Mind
Date: Wednesday, August 4, 2021 2:36:20 PM

From: David Burns <dburns@utility.com>
Sent: Wednesday, August 4, 2021 2:16 PM
To: Mark Streker <mstreker@cityofsantamaria.org>
Subject: BodyWorn Provides Officer Safety and Peace of Mind

Lieutenant Streker,

My name is David Burns, I recently retired after 30 years with the Henderson Police Department, NV as a Deputy Chief. I have been fortunate to start working with BodyWorn and wanted to reach out, introduce myself and let you know that if you are looking to move toward or upgrade Body Worn Cameras (BWC) or In-Car Video (ICV), **BodyWorn by Utility** is a great option for you.

Our solution provides:

- Automatic activation when an officer is sent/arrives on a call. (CAD Activated)
- Automatic activation when an officer draws their weapon.
- Only body camera company endorsed by the NAACP.
- Designed for Policy Based Recording.
- Ultimate situational awareness of where your officers are located and areas they are patrolling.
- A solution for Correctional Facilities that provides situational awareness for supervisors and recordings of interactions with inmates, all in a design that prevents the BWC from being pulled from the uniform and potentially used as a weapon.

The list goes on and on. We provide a complete, cutting edge solution to your policing needs while promoting officer safety and transparency with your community.

If you are looking for more information, please don't hesitate to reach out to me. I can be contacted via email or at 702-378-2144 and am confident I can answer any questions you may have.

https://www.bodyworn.com/bodyworn-police-camera

Here is a high-level overview of what Bodyworn offers you and your officers:
We are the ONLY body camera vendor who is endorsed by the NAACP.

Our system is a force multiplier that provides situational awareness, critical incident management, real-time crime mapping, a communications platform, officer safety component, automation of recordings to remove failed activation from human error and live video offload, eliminating the need for docking stations. During these turbulent times, you need a system that is a force multiplier of what you are already doing, not just a box recording what has already happened.

Just a few of the things that make us unique:

- Our system has **perfected automation**. Why are we asking our officers to do something that technology can do for them? Transparency and accountability; how much more transparent and accountable can you be when you have a system that is automated. Let the officers do their job, we will do the rest.
- BodyWorn is **securely mounted** inside the uniform. Never again will your body camera fall off, get broken or lost, let alone not record that use of force incident you are now being questioned about.
- BodyWorn **Holster Activation** will automatically turn the officer's body camera on when their weapon is drawn from the holster.
- Officer **Down Safety Feature**, if an officer goes down, the BodyWorn device will alert every officer working and send turn by turn directions to find that officer to save their life.
- **Live View -** Command Staff can live view any officer from any location giving real time actionable intelligence. Imagine what you could do with real time intelligence during volatile situations or as your SWAT Team is making entry.
- **Automatic Policy Based Recordings** allow you to customize, based on proximity, call nature codes or a number of other actionable items that will trigger the BodyWorn to start recording. This takes the burden off the officer to activate their body camera. Just think, how many encounters have your officers not recorded because they forgot to activate their camera or that the incident escalated too quickly to allow time for activation. We are the only BWC in the world that can remote activate cameras.
- **No Docking Stations -** Our cameras wirelessly and continuously offload videos straight to the cloud. Your BWC footage is available real time in the cloud. Never again wait for your officers to come back to HQ to dock or plug in your camera to offload videos.
- **Real-Time Crime Mapping -** Our solution provides your agency with real-time crime mapping of every call for service within your community, providing you real time criminal intelligence.
- **Unlimited Cloud Storage -** All videos wireless and continuously upload to the cloud, in real time, for secure unlimited storage. No additional storage fees, true unlimited storage. No more plug and play or docking cameras and waiting for them to upload.
- **Smart Redaction -** Unlimited, simple to use redaction. Redact your videos in seconds, not hours and not frame by frame.
- **Digital Evidence Management System -** One complete platform which becomes your total digital evidence ecosystem.
- **Complete Body Camera and/or In-Car Video System -** One complete ecosystem. No more standalone Mifi's, routers or modems.
- **Automated License Plate Reader** (LPR) - Our LPR system integrates with our In-Car Video and BWC for one complete ecosystem.
- At BodyWorn we operate on a SaaS business model where **we provide you a service, not selling you hardware**. Never again will you own outdated, antiquated, and unsupported equipment again. Always supported. Always maintained.

The only way to 100% ensure you have the video you need is with a fully automated system. Our system is the only system in the world that can do this. We have removed the human error element out of failed officer activations. That coupled with our other technology makes our system much more than just a box recording what has already occurred.

If you have any questions, please feel free to reach out, you can always call me at 702-378-2144.

David

photo

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